



ANNOUNCE MEDIA

## **SAS Analyst**

**Company:** Announce Media, LLC

**Division:** Technology Development

**Location:** St. Louis, MO

Announce Media is seeking a SAS Analyst to support the online marketing initiatives that drive traffic to our growing portfolio of sites. This position will be located in our St. Louis, MO office.

This role will work closely with our Director of Product to accurately report the metrics that describe, among other things, marketing expense, traffic volumes and revenue generation.

### **Responsibilities:**

- Develop html Reports that drive strategic decisions using SAS/Graph, SAS/Macro
- Build Adhoc financial reports needed by various divisions utilizing MySql, SAS
- Communicate with executives on data analysis and report output
- Strong analytical skills, data mining into various data sources to identify issues and opportunities
- Helping team maintain multiple Unix based SAS servers and datasets
- Build, create, optimize SAS scripts using MySql, SAS, and Unix
- Be the go-to person for all data related needs for Announce Media

### **Qualifications:**

- Strong organizational skills and attention to detail
- Proficiency in SAS, SQL, Unix, Microsoft Excel knowledge
- BA/BS degree

### **Required Personal Skills:**

- Takes on tasks with urgency, seeing the project from start to finish
- Strong Analytical, problem-solving, and communication skills
- Able to work with a team as well as individually in a fast paced environment
- Highly motivated self-starter
- Great attention to detail—an ability to see what doesn't look right and investigate
- Ability to demonstrate initiative in improving our processes and ensuring accuracy

**Compensation:**

Competitive base salary with bonus and a comprehensive benefit package offering 100% company-paid medical coverage for employee and family

**Announce Media**, founded in 2007, maintains a network of ad supported consumer websites. We have expertise in paid search, display and affiliate marketing. We promote thousands of different 3rd party offers on our owned and operated web sites with a direct response, ROI driven approach to marketing. Announce Media is growing, profitable and backed by a top Silicon Valley venture capital firm.